9 Jo l	PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845
10/29/2012 4:30 PM 10/29/2012 4:19 PM Lines	Rep Firm Sales Office () PHILA Salesperson () AMY I	Salesperson Phone# 215- Salesperson FAX# 215-
Traffic Order# Printed: 10/ Cast Received: 10/ Showing Buylines: All Lines	Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E //1322	Flight Dates 10/31/2012 - 11/05/2012 Hiatus Weeks
Rep Order# 6868995 Ver#] Status New EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser (). CROSSROADS GPS Product CROSSROADS GPS Estimate# 1322	

-- CONTRACT COMMENT --- SC=*

R A Ct O	
Total Spots	
Time	1
Day	
Spots/Week	
Len	1
Total Cost	
# of Weeks	
Dates	
Program	
Daypart	

Rate		\$125.00 }	\$125.00 3	\$125.00 3	\$125.00 3	\$150.00 %	\$ 650.00 \$	\$700.00	\$100.00	\$100.00 %	\$100.003	\$100.00 3	\$250.00	\$250.00	\$250.00 4
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Total Cost		\$125.00	\$125.00	\$125.00	\$125.00	\$150.00	\$650.00	\$700.00	\$100.00	\$100.00	\$100.00	\$100.00	\$250.00	\$250.00	\$250.00
# of Weeks		r-l	П	П	П	П	1	1	П	П	Н	Н	1	П	1
Dates		10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	11/03-11/03	11/03-11/03	11/03-11/03	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02
							FOX 2-SA	ON FOX 2-SA							
Program		SOUTH PARK	SOUTH PARK	SOUTH PARK	SOUTH PARK	TOUCH	NEWS 13 ON FOX 2-SA	NEWS 13 ON	30 ROCK	30 ROCK	30 ROCK	30 ROCK	FAMILY FUED	FAMILY FUED	FAMILY FUED
Daypart															
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		Rate	\$250.00	\$45.00	\$45.00	\$45.00	\$45.00	\$800.00	\$800.00	\$800.00	\$800.00	\$100.00	\$100.00	\$100.00	\$100.00	\$250.00	\$250.00	\$250.00
2 of 6		Total Spots		 -	п	П	П	∺		H	1	1	П	П	П	П	-	П
N) PHILADELPHIA) AMY MCCREARY t 215-568-6540 215-568-1845	Time	630P-7P	8A-9A	8A-9A	8A-9A	88-9A	930P-10P	930P-10P	930P-10P	930P-10P	11P-1130P	112-1130P	11P-1130P	11P-1130P	6P-630P	6P-630P	6P-630P
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10/29/2012 4:30 PM 10/29/2012 4:19 PM tes	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	٦		1	П	Н	П	1	1	\vdash	⊣	П	1		\vdash	1	1
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Printed: 10, Last Received: 10/ Showing Buylines: All Lines	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA. SUITE 555 ALEXANDRIA. VA 22314 'PI/P2/E //1322 'es 10/31/2012 - 11/05/2012	Total Cost	\$250.00	\$45.00	\$45.00	\$45.00	\$45.00	\$800.00	\$800.00	\$800.00	\$800.00	\$100.00	\$100.00	\$100.00	\$100.00	\$250.00	\$250.00	\$250.00
	DSSROAE CENTER RIA. VA 2 //1322 0/31/2012	# or Weeks	г		1	e***I	1	\leftarrow	-:	П	П	П	Н	П		П	, →	г
Traffic Order#	Agency () CROSSROADS ME 66 CANAL CENTER PLAZ ALEXANDRIA. VA 22314 Agency C/P1/P2/E //1322 Flight Dates 10/31/2012 - 11/0 Hiatus Weeks	Dates	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02
Ver# 1 Status New	QUERQUE, NM. SROADS GPS GPS AN	am	FAMILY FUED	MEXICO STYLE	MEXICO STYLE	MEXICO STYLE	MEXICO STYLE	13 ON FOX 2	13 ON FOX 2	13 ON FOX 2	13 ON FOX 2	ROCK	ROCK	ROCK	ROCK	cy FEUD	LY FEUD	LY FEUD
Rep Order# 6868995 EC'd Yes	n KASA-TV ALBUQUERQUE, NM. tiser ().CROSSROADS GPS ct CROSSROADS GPS atc# 1322 atc# 1322 EMILY MILHOAN	Daypart Program	FAMIL	NEW M	NEW M	NEW M	NEW M	NEWS	NEWS	NEWS	NEWS	30 RC	30 RC	30 RC	30 RC	FAMILY	FAMILY	FAMILY
Rep Or EC'd	Station Advertiser Product Estimate# Buyer Phone# Fav#	Ln	L S	16	17	∞ ⊢	1 9	20	21	2.5	23	24	25	26	27	23	29	30

			Rate	\$250.00 4	\$700.00 3	\$1,006.00 %	\$300.00 %	\$300.00	\$300.00 %	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$75.00 %	\$75.00 \$	\$75.00 %	\$75.00 \$	\$400.00 \$	\$2,000.00 %
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m.) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time	6P-630P	930P-10P	7P-8P	5P-530P	5P-530P	5P-530P	5P-530P	4P-5P	4P-5P	4P-5P	4P-5P	1A-130A	1A-130A	1A-130A	1A-130A	6P-9P	8P-9P
10/29/2012 4:30 PM 10/29/2012 4:19 PM les	Rep Firm Sales Office () Pl Salesperson () A	Salesperson Phone# Salesperson FAX#	Spots/Week Day	 - - - - -	SU	Ĺ	W	TH	ŗ	Σ	M	TH	Ĺ	Σ	W	TH	Ĺ	X	KS.	HI
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Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA. SUITE 5S5 ALEXANDRIA, VA 22314 PHP2R //1372	10/31/2012 - 11/05/2012	Total Cost	\$250.00	\$700.00	\$1,000.00	00.008\$	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$75.00	\$75.00	\$75.00	\$75.00	\$400.00	\$2,000.00
) CROSSROADS ME NAL CENTER PLAZ, ANDRIA, VA 22314 R. //1322	10/31/2012 -	Weeks	I	Н	⊣	⊣	Н	н	Н	Н	П	н	e~I	П	H	М	₹1	Н	1
Traffic Order#	Agency () CR 66 CANAL ALEXAND Agency C/P1/P2/R	Flight Dates Hiatus Weeks	Dates	11/05-11/05	11/04-11/04	11/02-11/02	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	11/03-11/03	11/01-11/01
95 Ver# 1 Status New	KASA-TV ALBUQUIRQUE, NM. ().CROSSROADS GPS CROSSROADS GPS 1322	EMILY MILHOAN	Program	FAMILY FEUD	NEWS 13 ON FOX 2-SU	тоисн	EXTRA	EXTRA	EXTRA	EXTRA	AFHV	AFHV	AFHV	АЕНV	ACCORDING TO JIM	ACCORDING TO JIM	ACCORDING TO JIM	ACCORDING TO JIM	FOX COLLEGE FOOTBALL	GLEE
Rep Order# 6868995 EC'd Yes	Station KASA-TV Advertiser ().C Product CROSSRE Estimate# 1322		Ln Daypart	31	32	33	34	35	36	37	38	39	40	41	42	43	ਵਾ ਵਾ	45	ô.	7.7

			Rate		\$300.00	\$300.00	\$300.00	\$300.00	\$2,200.06	\$2,200.00	\$2,200.00	\$2,200.00 2	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00 €	\$75.00	\$75.00
4 of 6			Total	.	_	- -1	г	pod.		\vdash	П	П	Н	Н	H	Н	Н	_	П	⊣
4) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time		1F-2F	1F-2F	1P-2P	1P-2P	9P-930P	9P-930P	9P-930P	30E6-36	10A-11A	10A-11A	10A-11A	10A-11A	12A-1230A	12A-1230A	12A-1230A	12A-1230A
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10/29/2012 4:30 PM 10/29/2012 4:19 PM nes	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		ī	1	1	11	1	1	: ਵਾਜ	1	J.	ï	П	Н	П	П	1	1
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Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 0102/6	11/05/2012	Total Cost		\$300.00	\$300.00	\$300.00	\$300.00	\$2,200.00	\$2,200.00	\$2,200.00	\$2,200.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00
) CROSSROADS MEDIA NAL CENTER PLAZA, S ANDRIA. VA 22314	10/31/2012 - 11/05/2012	# of Weeks		П	П	П	1	⊣	7	ef	П	Н	⊣	Н	٦	1		r-d	П
Traffic Order#	Agency () CR 66 CANAL ALEXAND	Agency C/17/17/16 Flight Dates Hiatus Weeks	Dates		10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05
Ver# 1 Status New	KASA-TV ALBUQUERQUE, NM. r ().CROSSROADS GPS CROSSROADS GPS 1322	HOAN	Program		JODGE MATHIS	JUDGE MATHIS	JUDGE MATHIS	JUDGE MATHIS	WS 13 ON FOX 2	MS 13 ON FOX 2	WS 13 ON FOX 2	WS 13 ON FOX 2	STEVE HARVEX	STEVE HARVEY	STEVE HARVEY	STEVE HARVEX	DISH NATION	DISH NATION	SH NATION	DISH NATION
Rep Order# 6868995 EC'd Yes	Station KASA-TV ALL Advertiser ().CRC Product CROSSROA Estimate# 1322		Daypart		48 JUI	49 UU	50 JUI	51	52 NEWS	53 NEWS	54 NEWS	55 NEWS	56 ST	S7 STE	58 STI	STI	60 DIS	61 DIS	62 DISH	63 DIS

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5 of 6	>-	Total		p==4	\leftarrow	1	7	г	□	\vdash	П	\vdash	1	-	٦	J	г	Н
) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845		11P-1130P	12A-1A	2P-3P	2P-3P	2P-3P	2P-3P	3P-4P	3P-4P	3P-4P	3P-4p	88-98	10A-11A	8P-9P	80 9 1	9P-930P	7P-8P
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95 Ver# 1	KASA-TV ALBUQUERQUE. NM. () .CROSSROADS GPS CROSSROADS GPS 1322 EMILY MILHOAN	Program	TOTALLY BIASED	TMZ WEKEND EDI	PEOPLE'S COURT	PEOPLE'S COURT	PEOPLE'S COURT	PEOPLE'S COURT	RICKI LAKE	RICKI LAKE	RICKI LAKE	RICKI LAKE	FOX NEWS SUNDAY	NFL ON FOX PRE-GAME	THE MOB BOCTOR	FRINGE	NEWS 13 ON FOX	THE X FACTOR RESULTS
Rep Order# 6868995 EC'd Yes	rn rrtiser rct rate#	raw# Ln Daypart	6 4 1	55 53	67	8 9	თ ს	7.0	7.1	22	73	74	7.5	76	77	7.8	79	08

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Traffic Order#		
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5668989		
Rep Order#	EC'd Yes	

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Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().CROSSROADS GPS
Product CROSSROADS GPS
Estimate# 1322
Buyer EMILY MILHOAN
Phone#
Fax#

 Agency
 () CROSSROADS MEDIA
 Rep Firm

 66 CANAL CENTER PLAZA. SUITE 555
 Sales Office (

 ALEXANDRIA. VA 22314
 Salesperson (

 Agency C/P1/P2/E
 //1322 .

 Flight Dates
 10/31/2012 - 11/05/2012

Hiatus Weeks

Salesperson () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--SALES MONTHLY TOTALS--

Report Totals: 79 / \$39,930.00

-- REPORT TOTALS-

Nov 12: 79 / \$39,930.00

Sales Totals: 79 / \$39,930.00 Station Totals: 79 / \$39,930.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE--

Market Totals \$307,154

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---COMPETITIVE COMMENTS--

NEW CRDER SHARES ARE ESTIMATED

Books NOV12 Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE

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# 21-q0811 9 08: S1\S0\11 S281 366888800	Line: 10 Time Period: 1 218545C
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i'0 9Z\$ i'0 9Z\$ 0'09Z\$	6:40:40 PM CROSSRO/NMSNTV05GPH	30 P4	11/05/15	qT-q0£6 : فعام 9miT 2325 عود 39686898 عدد 3261
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

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